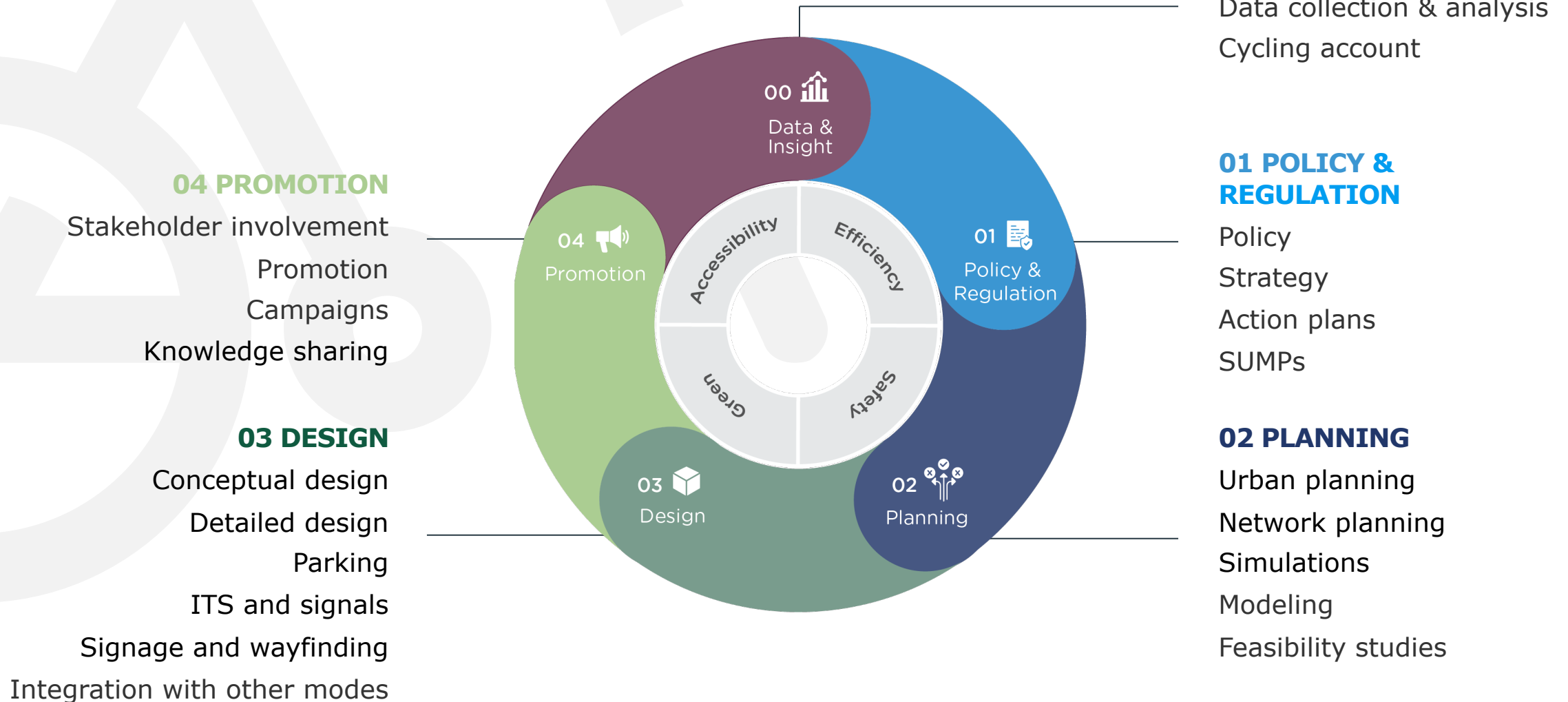


Ramboll cycling services overview



01 Policy

References

01 Policy

Having a **vision, clear goals and targets** are important.

To secure ownership and commitment, it's important to involve the right stakeholders and to **integrate and link cycling policy to other policies** – urban planning, transport, sustainability, health, environment etc.

We have extensive experience of developing different kinds of mobility policies for rural and urban, regional and local for smaller towns as well as big cities.

Examples of policies involving cycling are:

- Sustainable urban mobility plan (SUMP)
- Mobility strategy
- Strategy for active travel
- Cycling strategy



Greater Copenhagen

Analysis of potential for more cycling in Greater Copenhagen

Challenge

Greater Copenhagen Region (Capital Region and Region Sealand in Denmark and Region Skåne and Region Halland in Sweden) was developing a cycling strategy and action plan and needed an analysis of the potentials for more cycling.

What we did

We analysed the potential for car commuters to switch to bicycle or e-bike the whole trip or combining the bicycle and train for longer commutes. This was a foundation to a suggestion of goals for a cycling strategy for the metropolitan area.

Effect

Data and numbers about the potential for modal shift between cars and bicycles, reduction in cars on the roads, CO2 emissions and sick-days as well as cost-benefit for society.



Skåne, Sweden

Super bike routes

Challenge

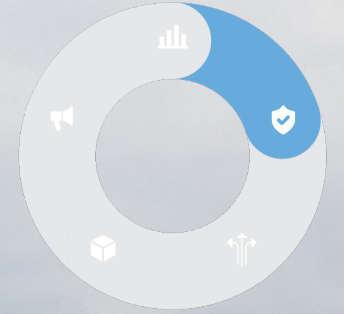
Develop a concept for high standard commuting routes between the cities in Skåne with measures that could be accepted by all municipalities and road authorities.

What we did

Together with the region and municipalities we developed a concept for super bike routes. To test the concept we also studied three possible routes and proposed measures for these routes.

Effect

A concept together with specific measures to lay the ground for a network of super bike routes and better biking facilities in Skåne.



Superhighways

Cycle Superhighway Network Plan

Challenge

Establish an easily recognizable and coherent network of cycle superhighways to link together the main hubs across 22 municipalities and the Copenhagen Capital Region.

What we did

Concept development, creation of signature system elements, preparation of design standards catalogues, awareness campaign support

Effect

A visionary plan to prioritize and facilitate longer-distance bicycling has resulted in a highly successful and world-renowned network of direct routes throughout the capital region.



Ystad, Sweden

Small Town Bicycle Planning

Challenge

Provide guidelines and actions necessary to implement an attractive network that can encourage bicycling and achieve the Swedish Municipality of Ystad's goal of 35% more bicycle trips from 2018-2028.

What we did

Prepared a bicycle plan for the municipality of Ystad, including a description of existing conditions and deficiencies, as well as providing quantifiable goals and general design guidelines of physical and non-physical features for future bicycle paths.

Effect

Convenient and attractive bicycle network recommendations in the plan encourage the inhabitants of Ystad Municipality to shift to more sustainable modes of transportation.



Possible other examples DE

- Mobility strategy Brandenburg: Active mobility is the key element to achieve the goal by the government of Brandenburg (area around Berlin), to increase modal share of sustainable mobility from currently 42% to 60% in 2030

