

Planning & designing for cycling

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Bright ideas.
Sustainable change.



The challenge & the potential

Cities around the World are facing the same challenge - decades of car-centric planning has resulted in congestion, air pollution, CO2 emissions, noise, and poor quality of space.

Cycling is a green, clean, and healthy mode of transport, that also contributes to less congestion as cycling is a very space efficient way of moving people in a city. Cycling benefits both the individual, our cities, and the World at large. It contributes to at least 12 of the 17 Sustainable Development Goals.

In Ramboll we help cities harvest the benefits of cycling by planning and designing for cycling. Normalizing cycling means making it an attractive and safe means of transportation - not only for the dedicated few, but for all, independent of age, gender, or fitness.

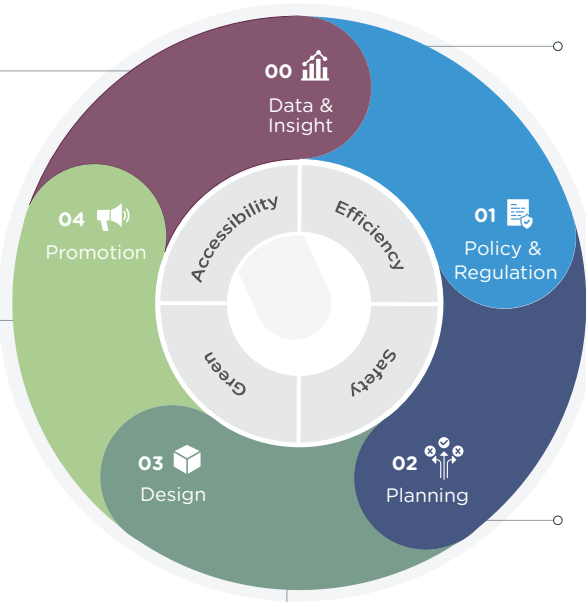
The pandemic has created a cycling boom in many cities around the world. We believe in seizing this opportunity to change focus from motorized transport to active and sustainable modes as cycling to create more sustainable cities and urban environments.

Our Services

Data collection & analysis
Surveys & focus groups
Reports & publications

Stakeholder involvement
Campaigns
Promotion

Conceptual design
Detailed design
Bicycle parking
ITS & signals
Wayfinding and signage
Integration with other modes
Urban and landscape integration
Climate resiliency



Sustainable Urban Mobility Plan
Cycling policy & strategy
Cycling action plan

Feasibility studies
Simulation
Modeling
Network planning

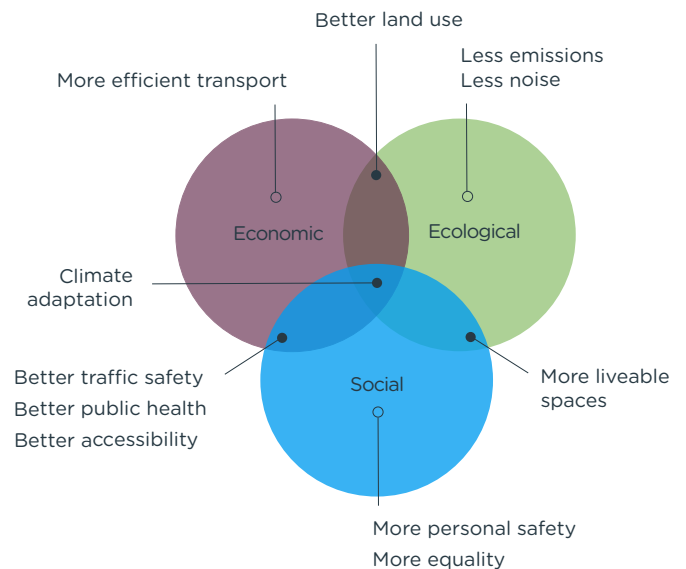
Ramboll and cycling

At Ramboll we understand cycling. We view cycling as an integrated and important part of a sustainable transport system and liveable cities. We have a holistic view on cycling and acknowledge that to become a successful cycling city you need more than infrastructure.

Our cycling planning and designing roots are in Denmark and Copenhagen, but our team also draws on experience from The Netherlands, Sweden, Finland, Norway, and Germany. In short - we combine international best practice experience with local knowledge. We don't copy/paste solutions but always strive to find the best solutions for the local context.

As a company with Nordic heritage sustainability is an integrated part of our DNA and solutions as the Nordic countries are leading the way when it comes to creating efficient, safe, and green mobility for all.

Cycling has a positive impact on the triple bottom line:



Success factors for more cycling

- Integrate mobility planning and urban planning
- Prioritize and design for active modes like cycling and walking
- Create a strategy/plan with clear goals
- Understand the potential
- Build a safe, direct, convenient and coherent cycling network with high quality
- Provide enough good bicycle parking
- Connect cycling & public transport
- Cater to the cyclists in public space
- Promote and brand cycling
- Monitor and evaluate your actions

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