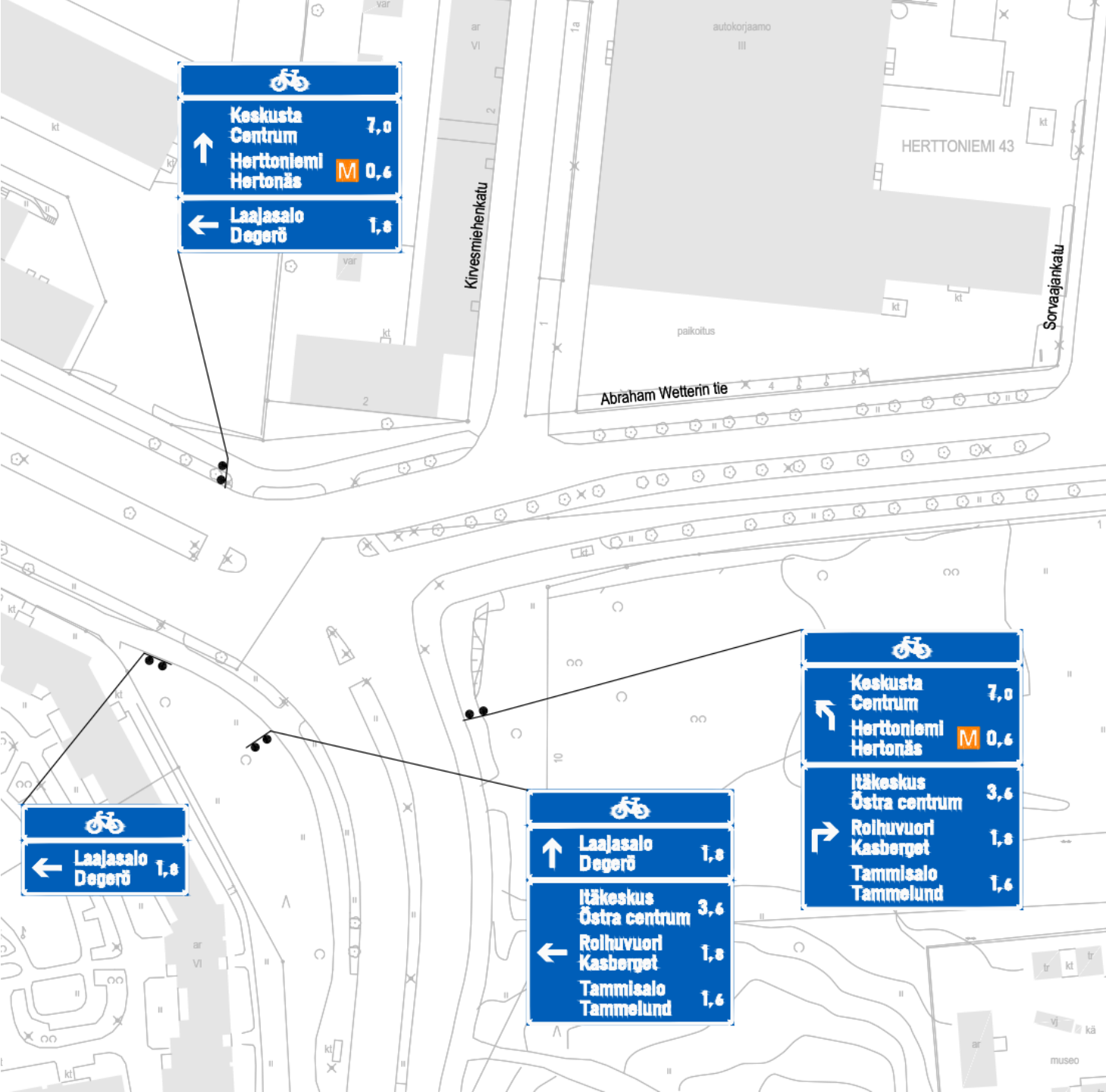


WAYFINDING FOR BICYCLE TRAFFIC

SIGNPOSTER: TOOL FOR CREATING GENERAL PLANS FOR WAYFINDING

Niko Palo 7.6.2022





Wayfinding for cycling in Helsinki

The Challenge

The bicycle path network is broken and routes are challenging to follow intuitively.

Our approach

City need a GIS-based general plan where the content for signposting is planned and kept up to date. The traffic sign phase of process is an easy task as the content is firmly set in the general plan.

The result

Helsinki city will have ready-to-go plans of wayfinding for cycling. The plans are to cover the whole city. Eventually the citizens will have easily followable bicycle paths throughout the city. Quality wayfinding is very cost-effective way to improve cycling facilities.

WHY WE NEED A GENERAL PLAN FOR WAYFINDING?

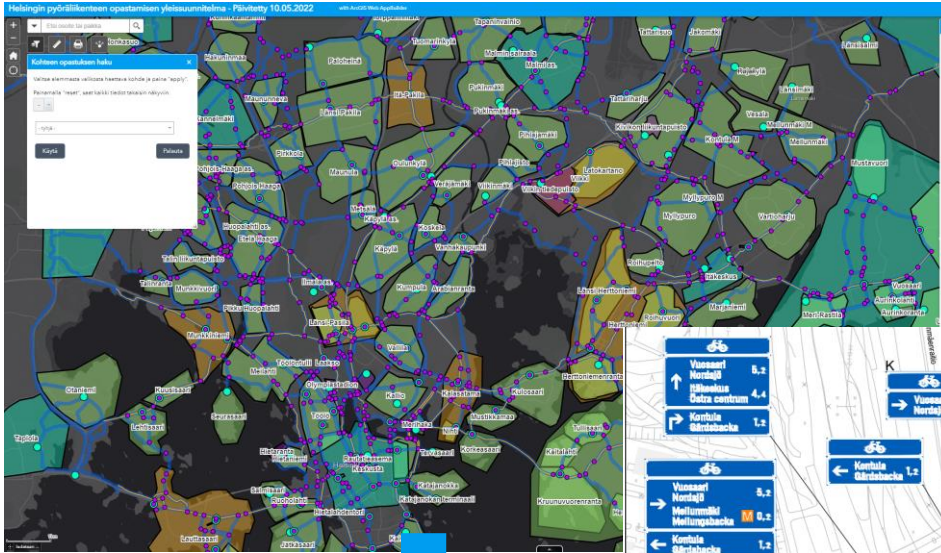
- It is a master plan securing the continuous wayfinding for the whole area
- Cities are in constant change – there will be changes in routing and destinations
- There are multiple consultants working simultaneously with multiple plans; but the wayfinding system must be continuous in all parts of the city
- Easy to make traffic sign plans when the content for the signs are already decided and the distances are being calculated in general plan



New areas & New routes

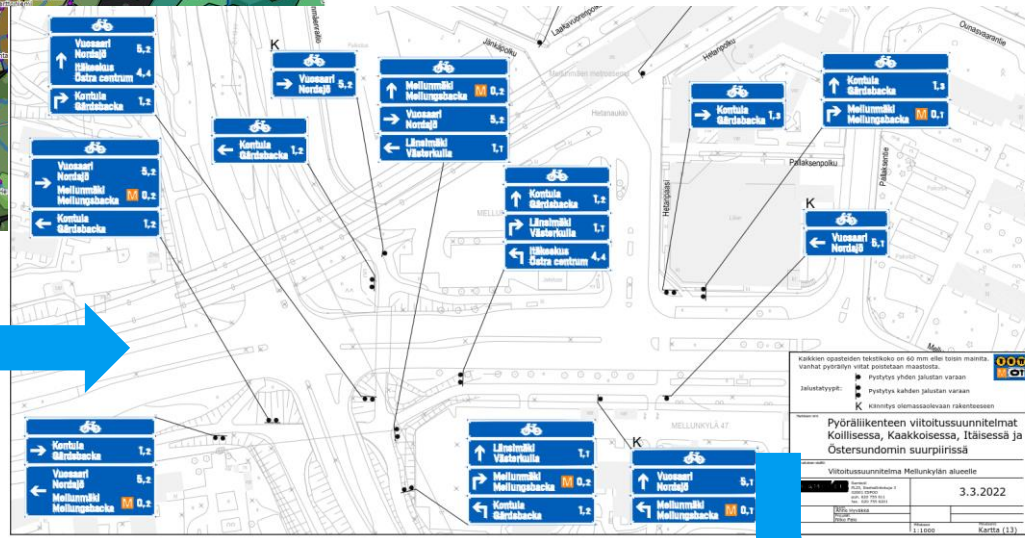
PROCESS

General plan



Changes in routing?

Sign plan



Implementation



CYCLING WAYFINDING GENERAL PLAN & ARCHIVE

General plan determine:

- Signposted cycling routes within the cycling network
- Destination area borders and their hierarchy levels
 - long distance, intermediate, local and special destinations
- Each destination's central "zero-point", to which the distances are computed.
- "Knot points" i.e. points/intersections, where there is a need for guidance
- Direction points: to which destinations does one guide from each "knot point", and the distances between the knot-point and the destinations.
- The general plan can also include other declarations about symbols (often a route number) to be used in the signs.



Kohteen opastuksen haku

Valitse alemmasta valikosta haettava kohde ja paina "apply".
Painamalla "reset", saat kaikki tiedot takaisin näkyviin.

- tyhjä -

Käytä Palauta

Karttatason

- Suuntapistteet
- Suuntanuolet
- Solmupisteet
- Nollapistteet
- Solmupisteet_Eurovelo10
- Baanat ja muut tunnukselliset reitit
- Kaikki reitit
- Reitti_Eurovelo10
- Kohteet

Route

Knot point

Direction point

Direction indicator

Destinations and distances

Itä-Pakila-Östra Baggböle 1,0 km Paloheinä-Svedängen 1,6 km Länsi-Pakila-Västra Baggböle 1,0 km
Pohjois-Haaga-Norra Haga 2,3 km Pirkkola-Britas 1,4 km
Keskusta-Centrum 7,8 km Metsäla-Krämerstskog 1,6 km Maunula-Mänsas

Etsi osoite tai paikka

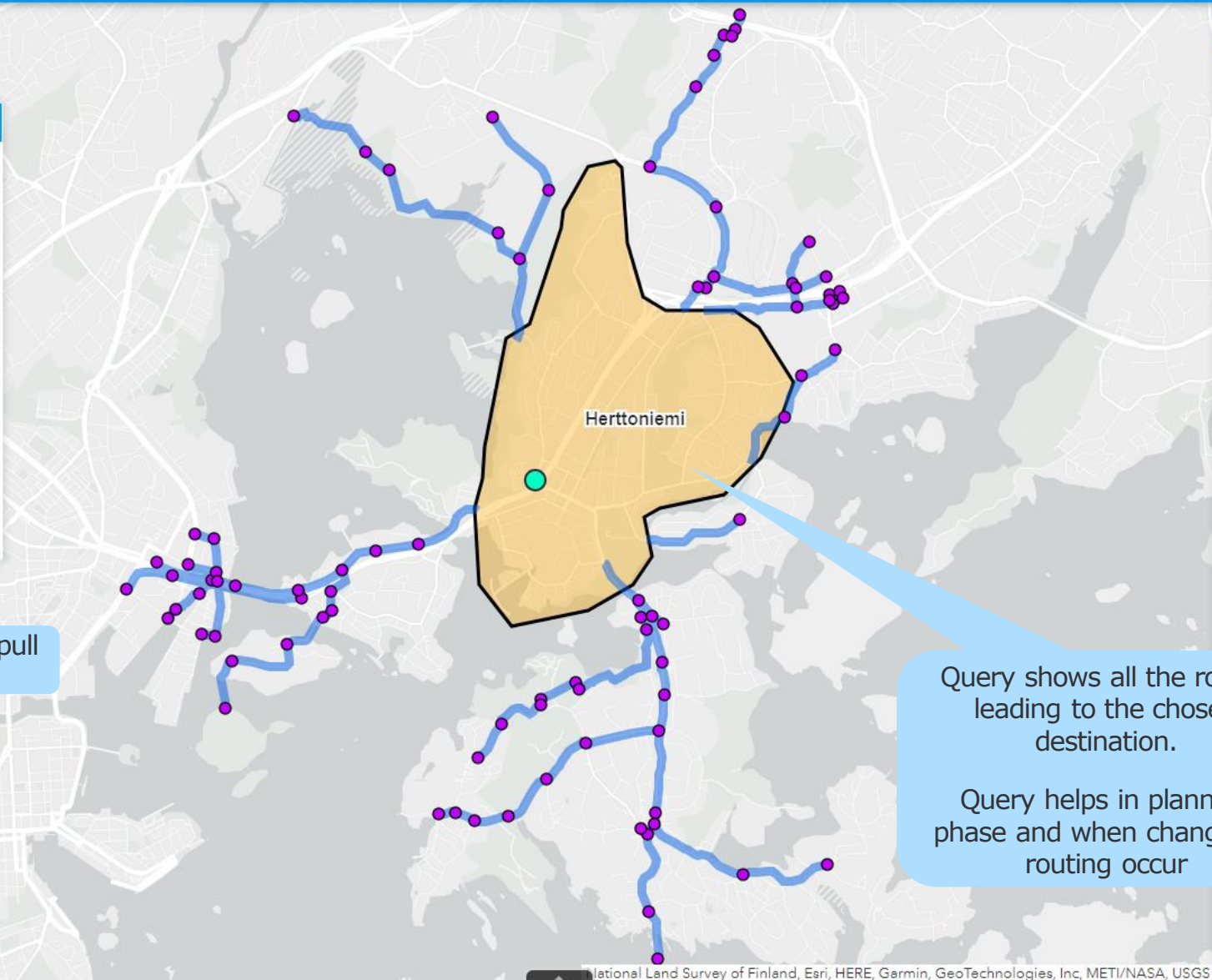
Kohteen opastuksen haku

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Herttoniemi-Hertonäs

Käytä Palauta

Query can be made in the pull down menu



Karttatasot

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Query shows all the routes leading to the chosen destination.
Query helps in planning phase and when changes in routing occur

STAGES IN CREATING A BIKE GUIDANCE PLAN & WHERE SIGNPOSTER CAN HELP

1. Defining destination areas and their zero-points
 - not automatized.
2. Defining the cycling network
 - not automatized.
3. Creation of knot- and direction points based on the cycling network
 - Fully automatized using Signposter.
4. Assigning destinations to direction points
 - Automatized for the major part in Signposter, if guidance parameters have been provided to the Signposter-tool.
5. Computing distances
 - Fully automatized.

THE BENEFITS OF THE SIGNPOSTER

- Significant time-savings in (boring) routine parts of work
- Higher quality of the output, without errors due to manual work.
- Warnings about potential discontinuity, typos etc.
- All data can be also manually fixed (and prevent overwrite)
- Easy to update when routes are changing:
 - run script for calculating new distances and show changes on map





← Helsinki Helsingfors 1 10 12
Tapiola Hagalund 4

↑ Haukilahti Gäddvik 1.4

→ Urheilupuisto Idrottspark 0.3



REFERENCES

General (and wayfinding sign) plans:

- The city of Helsinki, Finland
- The city of Vantaa, Finland
- The city of Lahti, Finland
- The city of Jyväskylä, Finland
- The region of Hämeenlinna, Finland
- The region of Forssa
- Bicycle highway route no 1 in Espoo, Finland

Other cycling wayfinding sign plans

- The city of Oulu, Finland
- The city of Joensuu, Finland
- The city of Kuopio, Finland
- The city of Turku, Finland
- The city of Rovaniemi, Finland
- The city of Pori, Finland

Case example in Helsinki:

<https://rambollglobal.maps.arcgis.com/apps/webappviewer/index.html?id=e5d064db9a1f44f2825de8f7dcab0647>

MORE INFO

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Sustainable change.

